
Tanned complexion was considered unattractive until 1920 - Coco Chanel

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Tanned complexion was considered unattractive until 1920... when Coco Chanel went to the south of France and returned with a tanned body.

According to legend, after Coco Chanel had enjoyed the sun while sailing ... Until roughly a hundred years ago, women followed the rule that a woman of true ... around: from this point on, tanned skin became, above all for European and North ... series of doctors in England, France and Germany began to propagate the ...