How to tweet - create-a-thread

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How to create a thread

Step 1

Click the Tweet button to draft a new Tweet.

Step 2

To add another Tweet(s), click the highlighted plus icon (the icon will highlight once you have entered in text).
Note: If you go over the character limit, the text that is over the limit will be highlighted for easier editing before you post.

Step 3

To delete any of your Tweets, click the delete button

Step 4

When you have finished adding all the Tweets you'd like included in your thread, click the Tweet all button to post.

Note: Once you have posted a thread, you can always add additional Tweets from the thread detail page. Simply click or tap Add another Tweet to post additional Tweet(s). This prompt is only visible to the thread author.

How to add a thread

Tap the compose icon.

Pull down from the compose window and tap Continue Thread to Add to your last Tweet.

Add content, and tap Tweet to add to your thread.

To add a thread to an earlier Tweet, click to Select another Tweet.

How to view threads through your Home and profile timelines

A thread from someone you follow with 2 or 3 Tweets will generally appear on your timeline connected by a line to distinguish them as a bundle. When there are 4 or more Tweets in a thread, the Tweets will be truncated, and you'll see an option to Show this thread. Click or tap this message to expand the full thread.

Threads on your profile timeline will appear as separate Tweets, in reverse chronological order. Each Tweet that is a part of your thread will have an option to Show this thread to view the thread in its entirety.

More about threads

Direct Messages:

When you share a single Tweet from a thread via Direct Message, the recipient will see the Show this thread option to expand the entire thread for full context.

Notifications:

If you are mentioned in a thread, you'll receive a notification through your Notifications timeline, a push notification, and/or an email notifications – depending on your settings:

Notifications timeline: Each time you are mentioned in a thread, it will be visible in your Notifications timeline. The Tweet will indicate it is a part of a thread through the Show this thread prompt.

Push notification: Each time you are mentioned in a thread, you will receive a notification to alert you. Additionally, if you have elected to receive push notifications when an account Tweets, you will receive one notification when they send a thread.

Retweets and Quote Tweet:

When you Retweet or Quote Tweet from a thread, the Retweet or Quote Tweet will include a Show this thread prompt for people to view the entire thread.

How to Use Hashtags

You have likely seen #hashtags everywhere these days. Twitter, Google+, Instagram, Pinterest, and many other social sites use hashtags to create instant connections with other users. When another user uses hashtags to find a particular word, they will see all posts containing that hashtagged word. It's a really handy skill to learn, as social media becomes the primary way we communicate.

Edit Steps

Using Hashtags With Tweets

1

Understand hashtags. The universe of Twitter is vast and can be a little confusing to navigate. Hashtags are one of the most important and efficient ways of organizing information on Twitter. Anyone can make a hashtag at any time, simply by typing a phrase of the form "#topic" in a tweet.

For example, if you were tweeting about reading this article, you might say "Reading #wikihow article on using #hashtags with #twitter." Then, anybody searching for #wikihow, #hashtags, or #twitter would see your tweet.

After a hashtag has been created, other Twitter users can use that hashtag in their own tweets to add to the larger conversation about that topic. Hashtags can be as general (#wikiHow) or as specific (#howToUseHashtagsOnTwitter) as desired. They are a completely organic form of organization, created and managed by Twitter users, not Twitter itself.

2

Create your own hashtag. The form for doing this is exactly the same as for including an already existing hashtag. Simply type a phrase of the form “#topic.” Do not put any spaces in the phrase that you want to turn into a hashtag, because the hashtag begins with the “#” and ends with the first space. When you click “Tweet”, your new tweet will appear in your list of tweets, and the hashtag you created will appear in blue. Scroll over it and click on it to be redirected to the page for the hashtag. If you have really created a brand new hashtag, your tweet should be the only one on the page. Now, every time someone includes your hashtag in a tweet, it will be added to the page.

3

Include an existing hashtag in your tweet. You can do this simply by typing a phrase of the form “#topic” within your tweet. After you click “Tweet,” your tweet will appear in your list of tweets with the hashtag in blue type. Scroll over the hashtag and click on it to go to the page for that hashtag. Your tweet will now appear when other users visit the hashtag page.

If you wish to use an existing hashtag, make sure that your spelling is correct and that there are no spaces between the words you wish to include in the hashtag. Capitalization, however, does not matter. Thus “#wikihow”, “#wikiHow”, and “#WikiHow” will all produce the same result.

4

Be polite. When using hashtags, observe hashtag etiquette. Twitter's best practices suggest you not use more than two hashtags in the tweet[1], because this can dilute their usefulness for other users, and make it a royal pain in the eyeballs to read.

Understand the purposes of different hashtags. Some are obviously meant to be silly, while others are more serious. Make sure you observe these differences if you do not want to draw the ire of other Twitter users.
Only use hashtags that are relevant to the topic you're tweeting about.

Using Hashtags in Searching and Navigation

1

Navigate Twitter using hashtags. Clicking on a particular hashtag (in blue) will send you to the search results page where you will see other tweets that contain that hashtag. Near the top of the page, you can select “Top”, which shows tweets containing the hashtag that have been retweeted numerous times, “All”, which shows all tweets that include the hashtag, and "People you follow" to see only tweets from people you follow who used that particular hashtag.

You can also get to a search results page by entering the #searchterm in the search field above the list of tweets.

In the “Trends” sidebar on the left, you can view the hashtags that are currently the most popular throughout Twitter. Clicking on one of these will take you to a page of search results for that particular hashtag.

2

Find hashtags that interest you. As Twitter continues to grow, so does the number of hashtags. There are many ways to find hashtags related to subjects that you are interested in. Read through the Twitter feeds of people you follow, and click on any hashtags that you find interesting.

3

Look for hashtags in everyday life. Use of hashtags is a growing trend in advertising that can be highly entertaining, as anybody can—and will—piggyback on the marketing hashtag to say anything they want. To use one, simply add the hashtag to your tweet, and you will be joined in the conversation.

Similarly, live events like awards shows or sporting events include hashtags so that watchers can easily participate in live discussion. Your tweet may even appear on the air!

4

Keep your eye online. You can do an Internet search for “cool Twitter hashtags” or “interesting Twitter hashtags about…” There are many sites that aggregate and share hashtags, making it easier to for you to find hashtags for subjects that interest you.

Check out social media apps such as Instagram or Pinterest, too. Mining those sites for interesting hashtags can lead to great results.

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Do a quick search to see if your new hashtag is new, or if others have used it. If so, there may be some interesting tweets and people for you to follow.
If you come across a hashtag that's an acronym that you can't figure out, a quick Google search should give you the answer.

How to Use Twitter
Steps

1

Go to Twitter.com[2] and sign up for a free account. Do so by entering your name, email address, and desired password in the provided space.

Tweet and Gather Followers

1

Learn the Twitter lingo and use it appropriately.[3]

Tweet - a Twitter single update of 140 characters or less, which can include @Mentions to other users, hashtags, external links, or simply regular text.
Retweet or "RT" - taking a tweet from one user and posting it yourself, automatically crediting the source, so that all of your followers can see the tweet. The original retweeting style would take a tweet and re-post it via your own account in the following format: 'RT @(username of person who originally tweeted the tweet you're retweeting): (contents of tweet)'. The current system does away with this format, and instead directly re-posts the tweet, crediting the origin underneath. For example, 'retweeted from @username'.
TweetUps - Using Twitter to meet with other Twitter folks.

Trending Topics (TTs) - "Trending Topics" lists a range of subjects which many users across Twitter are talking about simultaneously. When Twitter first got started, "Trending Topics" were those which were most popular during the span of the entire previous week. But new, more advanced algorithms have now made it easier to detect recent trends, and cite the very latest most-talked-about subjects. These days, the "Trending Topics" list contains things that thousands of people across the whole of Twitter are discussing at any one time. When you click on a Trending Topic in the list, it will bring up a range of tweets, mentioning each matter of interest, and for each Trending Topic there will be up to three 'Top Tweets' highlighted--Those are the tweets in each topic which have been retweeted more than 150 times. You can view a list of trends in your area in the right-hand column of the homepage.
Lists - Users can organize the people they follow into lists of businesses or personalities which are related in some way. For example, a user could list all of the NPOs and charities they follow into a single list, for easy reference.
Promoted Tweets - A single trending topic which a company or organization can pay to 'trend', as to gain attention and traffic from Twitter users worldwide.

2

Tweet. If you want to let your followers know what you are doing, type it in the 'What's happening' text box and then click on the 'Tweet' button. Note that tweets are limited to 140 characters or less; otherwise, the "Tweet" button will go into a minus.

As you type, a countdown is offered to help you keep track of the character count of your tweets. The allowed characters are in gray, then the last 10 go red, and then a red minus symbol appears when you are past the zero (0) indicator.

3

Use hashtags. Prefacing a word with a '#' will create a hashtag. A hashtag makes a certain word easily searchable. For more information on hashtags see the wikiHow article on How to use Hashtags with Twitter.

Some Trending topics will include hashtags, thus making it easier for users to tap into a Twitter-wide conversation regarding a single matter of interest.
A prime example of the usage of hashtags can be seen with Major League Baseball, which uses team-name hashtags (#Mets, for example) to pull together lists of in-game tweets, which they display on their website.

4

Gather Followers. Your Twitter can be as intimate or as big as you choose. If your goal is to gather lots of followers, though, be sure to keep your posts interesting and relevant. You shouldn't underestimate the power of following others, either—often times if you follow someone they'll follow you back. Finally, give your favorite followers shout outs occasionally. This could be through direct tweets, blogs, or a simple #FF (#FollowFriday) mechanism. This is where you tweet a short list of your key followers who you think would be good for others to follow and include the hashtag #FF, they are generally sent out at the end of the week hence the name. This will often be reciprocated, meaning your name gets circulated. However, #FollowFridays are going out of fashion and many commentators question their worth due to their spam-like nature. A simple RT (re-tweet) can be a very effective way of attracting followers. Re-tweets are a real time affirmation of someone else's statement and is often rewarded with a follow.

5

Check the replies from your followers that are directed at you. Click '@Mentions' to see if there are any replies to any of your 'tweets'. When tweeting, using '@' followed by a username (with no spaces) in your tweet will send a mention to the user you choose. For example, '@username' will send a mention to 'username', and the entire tweet will show up in his '@mentions' section.

6

Decide your own style and times for tweeting. Twitter, like many social media applications, can become addicting and time-sucking. Make a decision early on about how much time you will devote to it and about how big your "tribe" of followers will be. Avoid worrying about getting heaps of followers; that's competitive rather than relating and it will end up wearing you out. Instead, focus on quality connections and information-sharing and don't get too upset when someone unfollows you; it happens and you can't change it. If you feel Twitter is overwhelming at any time, simply take a break from it and come back later, refreshed.

Anthropological and sociological studies have claimed time and again that we can only cope with being part of a tribe of 150 to 200 people.[4] Anything more than that and we get confused and lose the intimacy of connection. Keep that in

mind when aiming for too many followers!
Read How to avoid a Twitter addiction and How to defeat a Twitter addiction if relevant!

Find and Organize People You Follow

1

Figure out who to follow. You will probably find that you know quite a few people on Twitter. Using the menu tab on your page click on 'Who to Follow', and there are several ways to find people on Twitter, as follows:

Use the 'Find Friends' link to find people you know through your various Gmail, AOL, MSN, Hotmail and Yahoo! accounts.
Use the 'View suggestions' link for a wide range of possibilities that may, or may not, connect with your interests. (Twitter is also working on personalizing lists of suggested followers, so keep an eye out for the feature.)
Use the 'Browse Interests' tab to find people by interest.

2

Look for people from organizations that you are in or for those that share a common interest. There are many business, companies, celebrities, and non-profit organizations on Twitter, ranging from Stephen Fry (@stephenfry) to Greenpeace (@greenpeace).

3

Create lists. If you're following lots of people, it can get hard to sift through all the tweets. For easy reference, you can organize the people you follow into a list. To add someone to a list, go to their profile. Then, click the person icon in the toolbar and select "Add to List." A menu with your lists will pop up; you can choose to create a new list or add the person to an existing one.

Set Up Your Profile

1

Upload a profile picture. This picture will be displayed with your name across the site. It must be a JPG, GIF, or PNG file and must be smaller than 700 KB. To do so, click on "settings" in the drop down menu below your username. Then click on "Choose File" to select a file from your computer.

2

Add your name, location, and website. Under your profile picture, you have the choice to enter your full name. Adding a full name allows you to keep a professional aspect regardless of your username. You can also enter a location to let people know where you're tweeting from and link to your homepage or blog if you desire.

3

Work on your pithy 'bio'. Make it eye-catching and interesting. Do it just right and it will help you build up followers; people thinking of following you do read the biographies to see if they have reason to follow you. Bear in mind that a biography can be up to 160 characters long, so you'll have to keep it short and to the point. Don't worry about typing your real name or website URL here—those can both be entered separately (as shown in the previous step).

4

Decide whether you want your tweets to be posted to Facebook. This can give you more view per tweet. If you so

desire, click the "Posts your Tweets to Facebook" button at the bottom of the profile page.

5

Edit your language and time zone. Under the "Account" tab of settings, you have the ability change the language and time zone that your Twitter is in. Do so by selecting the desired language and time zone from the drop down menus. You can also change your username and email address here if you ever need to.

6

Check the box below time zone to add a location to each of your Tweets. This is different than the location on your profile—it is specific to each tweet and can be as general as a town or as specific as your exact location. Even when this feature is enabled, you have the option to turn it on or off with each individual tweet.

7

Review the Tweet Media and Privacy settings. These are listed under the Account tab of your settings. Check the applicable boxes and hit save.

8

Change your password periodically. Protect your account by periodically changing your password. To do so, click on the "Password" tab under Settings. Enter your old password, then your new one twice. Hit "Change" when finished.

9

Decide when you want to receive emails from Twitter. Under the "Notifications" tab, there is a list of actions. Check the boxes next to those actions for which you'd like to receive an email.

10

Customize your profile. Every profile begins with the default background and color scheme. However, you can personalize it if you wish. Click on the "Design" tab of Settings. You can choose from one of the background images provided, or upload your own by clicking on the button that says "Change Background Image." Then, click on "Choose File" to upload one from your computer. You can also play with the color scheme by clicking "Change Design Colors."

Other Features

1

Send DMs. DMs are direct messages. They go straight to the intended person that you are messaging. The DM feature uses an inbox and outbox system, but you are still limited to using 140 characters; you are also limited to sending DMs to only those users who follow you. DMs cannot be seen by anyone other than yourself and the chosen recipient, and

are thus more personal. To send a DM, go to the page of the follower you're sending one to, and click on the "Message" box.

Be aware that some people really dislike DMs on Twitter because they reason that Twitter is an open conversation and a fast one, not a disguise for sending each other private messages. Also, DMs are not appreciated when they involve marketing or advertising.

2

Use third-party applications for ease of mobility and account sharing. Third-party applications such as TweetDeck and Twhirl (desktop), Twitter for iPhone (iPhone/iPod Touch/iPad), or Twidroid (Android) can help you to manage your Twitter account(s) better. If you have lots of followers and if you follow lots of people, at which point it can be difficult to keep up with everything on Twitter's official website, you might want to try something a bit more advanced like Hoot Suite or Blossome.

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Try to use just one tweet to get your point across. If it carries on to another tweet it should be shortened.
Lots of hashtags bring in lots of viewers. Put as many (within reason) hashtags as you can that are related to your tweet but not to each other, as possible. This will get your word out to more people searching different hashtags.
If you're looking for big follower totals, find a niche for your Twitter account. Tweet about politics, or hockey, or fashion, whatever interests you.
Look on websites you frequent for Twitter accounts; this can help you populate your Twitterverse with people whose opinions and insights interest you the most.
URL shorteners are sites you'll learn to love as a tweeter: it shortens your long URLs into things that will easily fit into the 140 character limit.
You can download Twitter onto smartphones.
If privacy is a concern, Twitter offers an option to make your tweets only visible to followers whom you have previously approved of (this can be changed in Settings > Account > Tweet Privacy).

How to Delete a Tweet

Log in to your Twitter account. Just go to the Twitter home page and log in to your account by typing in your email address and password and clicking on the blue "Sign in" button.

2

Click on your Profile. You can find this on the top left hand side of the screen. This will bring up a list of your recent Tweets. Alternately, you can just click on "Tweets" just below the "Profile" icon, on the left hand side.

3

Find the Tweet you want to delete. If it doesn't come up right away because it's not as recent, just scroll down your Tweets to find it. If you still cant find it, click on "More" if it's necessary to keep looking.